

## Lushingtons wins Best Vegetarian Beer at Veggie Awards!



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The Veggie Awards has crowned Skinner's Lushingtons bottled beer as the Best Vegetarian Beer 2017!

The expert panel included leading figures of the vegetarian community; best-selling cookbook author The Happy Pear, author of *Rose Elliot, New Complete Vegetarian* and lifestyle blogger and author Niomi Smart. Founder Steve Skinner said "we've worked closely with the Vegan Society to check which of our ales pass their strict guidelines and we are delighted this work has paid off with an award for a delicious beer!"

5 of Skinner's Brewery's core range of bottled beers have been recognised as vegetarian and vegan friendly. With the exception of Hops 'n' Honey and Penny Come Quick, all of Skinner's Brewery bottled ales are vegan and vegetarian. Lushingtons is now also available kegged, which is also vegan and vegetarian.

Vegetarian and veganism has seen a rise in recent years in the UK due to growing concerns with animal welfare and the effect of the meat industry on the environment. Mike Pritchard said that "we know from talking to our stockists and customers that there is a growing consumer-interest in vegan and vegetarian options in the food and drink category. With 12% of the UK population now identifying as either vegan or vegetarian, it's important our beers are labelled clearly to help these customers when shopping or buying at the bar".

### About Skinners:

In 1997 Steve Skinner set out to start up his own community brewery on the banks of the Truro River in Cornwall. He started brewing his first golden ale – The Cornish Knocker – named after the faeries of local folklore. Today, despite its success, Skinner's remains a family business rooted within the local area, whether that's sourcing Cornish grown barley or enjoying some surf between work. With a team of master brewers and Steve as head taster, the brewery has an extremely hands on approach to finding the best way to brew beer. In 2016, Skinner's joined forces with leading illustrators from the world of music and fashion to develop a fresh and modern look for their award-winning range of beers.

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